

Instructional design expert with a unique skillset of multimedia production, writing and editing, leadership, and adaptability. I'm here to collaborate, solve problems, and foster a culture of excellence.

Professional Experience

Instructional Writer

Spotify

(January 2022 – Present)

- Writes and maintains end-to-end course content for marketing agency and enterprise audiences, quickly implementing feedback from leadership, SMEs, and other stakeholders

- Hosts kickoff and interviews with agency SMEs across the business to gather, organize, and interpret knowledge to be incorporated into e-learning

- Ensures all course content is free from errors (with spelling, grammar, and company terminology) and abides by brand identity guidelines

- Collaborates with external vendors in e-learning course formatting and design, coordinating with the relevant parties to provide all necessary assets (visual, audio, etc.) needed for each build

Instructional Designer III

o9 Solutions

(July 2021 – January 2022)

- Produced self-paced trainings (web-based training, video, documents, etc.) with reinforcement materials and course evaluations

- Researched and synthesized complex technical training and interpreted it for digestible, engaging e-learning for a diverse learning audience

- Developed training media (video, graphics, slides, etc.)

- Established learning objectives based in instructional design theory and research-based, measurable behavioral change

- Used Articulate 360 (Storyline, Rise), Adobe Creative Suite (Captivate, Photoshop, Premiere Pro), Microsoft Office Suite, and Google Workspace

- Converted instructor-led training (ILT) into eLearning, simulations, instructional videos, and job aids

Instructional Designer

American Airlines

(October 2018 – June 2021)

- Developed web-based training and training media (instructional videos, graphics, job aides) for an audience of over 40,000 airport team members

- Collaborated with dozens of workgroups with rapid timelines ranging from hours to months, condensing or expanding development process as needed

- Used the ADDIE model to rapidly develop curriculum

- Copyedited and revised training material for reading level, effective instruction, and company style guide

- Strategized curriculum for instructor-led and web-based training to strengthen operational efficiency and company ROI

Education

Wichita State University

BA History & Creative Writing 2017

Magna cum laude, honors

Lee & Helen Douglas Bendell

Award (Research & Writing)

2016

ATD Conference

2019 Attendee

Skills

Articulate Storyline 360 (Advanced)

Articulate Rise 360 (Adv.)

Adobe Captivate 2017 (Adv.)

TechSmith Camtasia (Adv.)

Intellum LMS (Adv.)

Adobe Premiere Pro (Adv.)

Adobe After Effects (Intermediate)

Adobe Photoshop (Int.)

Adobe Illustrator (Int.)

Microsoft Publisher (Int.)

Microsoft Word (Adv.)

Expertise

Instructional design (Advanced)

Curriculum development (Adv.)

Iterative improvement (Adv.)

Classroom delivery (Adv.)

Videography (Adv.)

Video Editing (Adv.)

Photography (Adv.)

Technical writing (Adv.)

Copy editing (Adv.)

Graphic Design (Intermediate)

Project Management (Int.)